



## NEWS RELEASE

### **Centric Software and FoodChain ID Join Forces**

*Centric Software and FoodChain ID Partner to Enhance Compliance and Transparency in Food and Cosmetics Product Development*

**CAMPBELL, Calif., November 5, 2024** – Centric Software® is pleased to announce a strategic partnership with FoodChain ID, a trusted technology solutions provider for food safety, quality and sustainability. This collaboration aims to enhance supply chain transparency and drive sustainable practices across the food, beverage and cosmetics sector. Centric Software provides the most innovative enterprise solutions to plan, formulate, develop, procure, manufacture and sell consumer goods products in food & beverage, grocery, cosmetics & personal care, fashion and multi-category retail to achieve strategic and operational digital transformation goals.

As the global demand for transparency in food sourcing and production continues to rise, this partnership brings together Centric PLM™ with FoodChain ID's expertise in food safety and regulatory compliance. Together, they will empower brands to streamline their product development processes while ensuring adherence to sustainability standards and food safety regulations.

"Our partnership with FoodChain ID represents a significant step forward in our commitment to supporting food and cosmetic manufacturers in their quest for greater visibility and accountability in their supply chains," said Saurabh Deshpande. "By integrating our PLM solutions with FoodChain ID's robust platform, we are providing our customers with the tools they need to meet consumer demands for transparency while promoting sustainable practices."

A key component of this partnership is Centric PLM's FoodChain ID Compliance Analysis Connector. This powerful connector allows food, beverage and cosmetics brands to seamlessly perform [compliance](#) analysis evaluations in Centric PLM leveraging FoodChain ID's extensive global regulatory compliance

database and analysis engine. By leveraging this connector, companies can ensure that their products meet worldwide regulatory requirements and consumer expectations for quality and transparency.

FoodChain ID's solutions provide comprehensive insights into the food/beverage/cosmetics supply chain, enabling companies to trace their products from ingredient origins to the shelf. By leveraging Centric Software's capabilities, brands will gain enhanced visibility into their product development processes, allowing them to make informed decisions that align with sustainability goals.

"We are thrilled to partner with Centric Software, as this collaboration aligns with our commitment to enhancing food safety and transparency," said Clinton Chadwick, Vice President, Strategic Partnerships. "Together, we aim to drive innovation and empower businesses to make informed decisions that benefit consumers and the industry as a whole." The collaboration will include joint initiatives aimed at educating about best practices in supply chain management and sustainability, as well as the integration of technology solutions that simplify compliance with evolving regulations.

This partnership underscores both companies' dedication to fostering a more sustainable future for the food and beverage industry. Together, Centric Software and FoodChain ID are poised to lead the charge in transforming supply chain management by prioritizing transparency and safety.

**Learn more about [Centric Software](#)**

**See Centric AI-Powered Solutions in action at NRF [2025](#), Booth #6257**

**[Request a demo](#)**

## **About FoodChain ID**

FoodChain ID is a leading provider of technology solutions for food safety, quality, and sustainability. A collaboration with FoodChain ID connects users to

220 global food and chemical regulatory libraries and databases. With a comprehensive suite of services, FoodChain ID empowers manufacturers to navigate the complexities of the food supply chain while ensuring compliance with the highest standards of safety and sustainability.

**Centric Software® ([www.centricsoftware.com](http://www.centricsoftware.com))**

From its headquarters in Silicon Valley, Centric Software provides the market-leading AI-enabled Product Lifecycle Management platform for food & beverage manufacturers, grocery, brands and multi-category retailers. As experts in all fast-moving consumer goods, Centric Software delivers best-of-breed solutions to design, develop, source, buy, make, package, assort and sell products. Centric solutions optimize the product portfolio, harmonize product offers and streamline product development by speeding time to market and innovation while enhancing quality control and ensuring regulatory compliance.

- **Centric PLM™** features integrated industry best practices and innovative, AI-enabled capabilities tailored specifically for food and beverage manufacturers, retailers and food service providers. Seamlessly manage the overall product lifecycle, from initial concept and formula development to packaging, quality, supplier collaboration, nutritional labeling, production, SKU rationalization and beyond. Results include up to a 50% improvement in productivity and a 60% decrease in time to market.
- **Centric Visual Boards™** are a visually oriented top-down/bottom-up product portfolio optimization tool. Real-time data and imagery from multiple business systems are brought into a singular accessible workspace, creating a new, visual way of working for all teams to ensure robust, well-balanced global/regional product offers, dramatically decreasing assortment development cycle time.

Centric Software maintains a 100% go-live rate and has received awards for excellence from Just Food, Just Drinks, Business Awards UK, Frost & Sullivan and many other regional accolades. Centric Software is proud to provide the best solutions, backed by the best team and to partner with the best customers.

Centric Software is a subsidiary of Dassault Systèmes (Euronext Paris: #13065, DSY.PA), the world leader in 3D design software, 3D digital mock-up and PLM solutions.

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